



# UNLOCKING GLOBAL MARKETS

Navigating Market Access  
Challenges Worldwide

**11 am – 12 pm**  
*31st January*  
**UK Pavilion**  
**ABHI stand**

## THE SPEAKERS



**Gayathri Ganesan**

**CEO**



**Nikolas Pardalis**

**Business Development**

### Discover Insights on Crucial Topics:

- ✓ Unlocking 2024: Navigate the Current UK Landscape
- ✓ UAE: A Prime Market for Medical Device Expansion
- ✓ Why Saudi is an Attractive Market in 2024
- ✓ Navigating the Landscape of EU Medical Device Regulation (MDR)
- ✓ Pioneering Medical Advances in Japan
- ✓ Unleashing Healthcare Potential in China



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